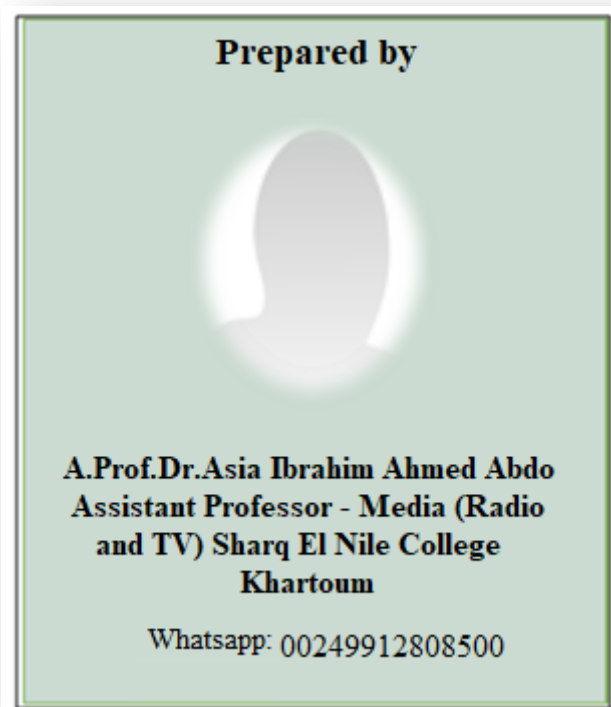


**The impact of Communication Technology on the Development of Omdurman  
Radio Programs: An Applied Study on the News**



## **Abstract**

The paper dealt with the impact of communication technology on the development of Omdurman Radio programs (an applied study on the news of Omdurman Radio). The objectives of the study were to identify communication technology and determine the extent of its use and benefit in the development of news on Omdurman Radio, and to identify news and its forms. The study relied on the descriptive survey method in order to achieve these objectives. Among the most important results: The study proved that communication technology plays a fundamental and important role in the development of news work in Omdurman Radio, which made the radio important in the development of production that requires benefiting from the advantages of that medium and employing it in communication technology in news bulletins. The study also proved that the relationship between communication technology and radio work is direct, as the more technology is used, the greater the development in radio performance. The study confirmed that among the proposed solutions to develop news on Radio Omdurman are honesty, good presentation, objectivity, and modern technological innovations. Among the most important recommendations that came from the study: the study recommends the need to update the news around the clock in line with the characteristics of the radio. The study revealed the need for professionals, especially those working in the field of radio production and editing, for training, as they deal with an environment with multiple means and capabilities characterized by intense competition, which requires greater skills, especially in fieldwork.

**key words:** Technology, communication, software development.

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